# OUTCOME REPORT
## Of
## *Intra Institutional Start-up Competition and Reward Best Innovations - Managed through YUKTI-NIR*

## Competition of Start-up Ideas through Power Point Presentation

## 28th July 2023

### Organized by:

Amity School of Architecture & Planning (ASAP)
Amity University Madhya Pradesh, Gwalior 474005.

## General Information

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| Date of the event | 28 July 2023, Timings: 10am to 4pm |
| Organized by | Amity School of Architecture & Planning, Amity University Madhya Pradesh, Gwalior. |
| Venue | C Block, Classroom No. 505 for presentation. |
| Participation | 5 teams (individual and group submissions) comprising of students from ASAP in AUMP. |
| Event Coordinator | Ar. Aditya Bhattacharya and Ar. Sudheer S Sikarwar. |
| Judges | <ul><li>Prof. Lalitesh Kumar Jain, Director, Amity School of Architecture and Planning (ASAP), AUMP.</li><li>Prof. Y P Singh, Visiting Faculty, Amity School of Architecture and Planning (ASAP), AUMP.</li></ul> Other Faculty members from ASAP department – Ar. Ashish Sharma, Ar. Rajeev Parashar, Ar. Manish Chitranshi, Ar. Nikhil Wakode and Ar. Ayushi Garg, also graced the occasion and provided their valuable inputs to the participants. |

## About the Event

This event is a part of the Central Government's initiative YUKTI – National Innovation Repository (NIR), which is aiming to build a system of repository of ideas, innovations, and startups, from premier academic institutions like Amity University and others, across the country.

The event was organized for students from AUMP. The objective of these presentations was to understand the ideas for their startups. All these startups were related to products, concepts or ideas related to the student's field of study.

These presentations were extremely open-ended, with the ideas of start-ups that were presented by the participants, ranging from the following fields of work - architecture, interior design, product design and furniture design.

In addition to presenting these ideas through Power Point, the students were extremely clear regarding the marketing strategies, funding procedure and financial requirements of their start-ups, with proposals to grow their business in the long run.

## Objective of the Event

The event aims to make the students understandable about the government initiatives by presenting their ideas.

This YUKTI – NIR initiative is not only to complement the national movement of innovation & start-up ecosystem building in HEIs but also to supplement in strengthening the pipeline by increasing outflow of quality innovations for incubation units & investors community for further support. NIR platform will also facilitate connecting stakeholders from both demand and supply sides and match innovations with ecosystem enablers.

## Outcome of the Event and List of Winners

1. The Power Point presentations done by the participants were extremely open-ended, with multiple innovative start-up ideas related to architecture and interior design.
2. Group 02 were adjudicated the winners, while Group 01 were the runners-up, and Group 03, were the Second runners-up.
3. All these teams comprised of students from Bachelor of Architecture, Bachelor of Interior Design and Master of Planning programs in Amity School of Architecture and Planning (ASAP).
4. The students also came up with interesting themes and marketing strategies for marketing their start-ups in the long run.
5. We witnessed a new zeal in students and could spot new talent in the field of creativity and entrepreneurship.

*Note: Photographs of this event have been sent as attachments on a separate mail.*